



Huzaifa Zahid

Full-Stack WordPress Developer | Ex-Team Lead (4x Companies) | Startup Contributor

8+ Yrs | HTML · CSS · JS · Bootstrap · jQuery | Client & Team Handling Specialist

Karachi, Pakistan

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PROFILE SUMMARY

Full-Stack WordPress Developer with 8+ years of professional experience and a track record as Team Lead across 4 companies. Specialized in custom WordPress theme development, WooCommerce, ACF, CPT, Figma/PSD-to-WordPress conversions, and performance-optimized responsive builds. Additional expertise in HubSpot CMS, Shopify, Zapier automation, and project management. Experienced in client handling, startup environments, and leading development teams across multiple agencies in Karachi.

KEY SKILLS

WordPress, WooCommerce, Advanced Custom Fields (ACF), Custom Post Types (CPT), Custom Shortcodes, Custom Taxonomies, PHP (WordPress-level), HTML5, CSS3, SCSS, Bootstrap, jQuery, JavaScript, Elementor, Contact Form 7, Responsive Web Development, Figma/XD/PSD to WordPress, AJAX & Dynamic Functionality, Performance Optimization, Core Web Vitals, Cross-Browser Development, DNS Settings, Web Hosting, Zapier Automation, HubSpot, Shopify, CMS Development, Wix, Squarespace, Photoshop, MS Office, Browser Developer Tools, Git, FTP Protocols

WORK EXPERIENCE

WordPress Developer — COLAB PK

Karachi, Pakistan | May 2024 – Present

- › Currently working as a WordPress Developer handling custom theme development and client projects.
- › Building and maintaining production WordPress websites with clean, scalable code.
- › WooCommerce store setup, customization, and payment integration.

Senior WordPress Developer — Tekverse Digital

Karachi, Pakistan | Feb 2022 – May 2024

- › Served as Senior WordPress Developer delivering high-quality client websites.
- › Pixel-perfect Figma/XD/PSD to WordPress theme development.
- › Custom dynamic content systems using ACF, CPT, and AJAX functionality.
- › Performance optimization and Core Web Vitals improvements.

WordPress Developer — KoderLabs

Karachi, Pakistan | November 2020 – January 2022

- › Developed and maintained WordPress websites as per client requirements.
- › Implemented custom shortcodes, taxonomies, and dynamic query loops.
- › Frontend/backend integrations and debugging of production sites.

WordPress Developer — Tekrevol

Karachi, Pakistan | October 2019 – October 2020

- › Day-to-day responsibilities included developing and testing both frontend and backend of WordPress websites.
- › Custom theme and plugin development following WordPress coding standards.
- › Responsive development with Bootstrap and cross-browser compatibility testing.

WordPress Executive — Just Digital Pvt Ltd

Karachi, Pakistan | August 2019 – October 2019

- › Worked as a front-end and back-end WordPress Executive Developer.
- › PSD to WordPress theme development and CMS setup for clients.

WordPress Developer — Mimsoft Pvt Ltd

Karachi, Pakistan | January 2018 – August 2019

- › Worked as a front-end and back-end WordPress Developer.
- › Handled complete website development cycle from design integration to deployment.

Intern — Mimsoft Pvt Ltd

Karachi, Pakistan | September 2017 – December 2017

- › Completed a 3-month internship focusing on WordPress development fundamentals.
- › Achieved given targets and demonstrated skills across all aspects of web development.

TECHNICAL SKILLS

WordPress	WooCommerce	ACF	Custom Post Types
PHP (WP-level)	HTML5	CSS3	SCSS
Bootstrap	jQuery	JavaScript	Elementor
Responsive Dev	PSD/Figma → WP	Wix	Squarespace
DNS Settings	Web Hosting	Cross-Browser Dev	MS Office
Zapier Automation	HubSpot	Shopify	Project Management
CMS Development	WordPress	Wix	Squarespace

ADDITIONAL SKILLS

- › DNS Setting & Web Hosting
- › Responsive Web Development
- › PSD (Photoshop) to HTML
- › Zapier Automation & Workflow Setup
- › Project Management & Team Leadership
- › Cross-Browser Development
- › Browser Developer Tools
- › Photoshop & MS Office
- › HubSpot (CRM & Marketing Automation)
- › Shopify Development
- › CMS Website Development (WP, Wix, Squarespace)

EDUCATION

BS (Computer Science)

Virtual University of Pakistan, Karachi
2020 – Present

Web Development Course

Aptech Pakistan, Karachi
2016

Intermediate (Pre-Engineering)

Govt. National College, Karachi
2015 – 2020

Matriculation (Computer Science)

The Educators, Karachi
Completed

INTERPERSONAL SKILLS

- › Communication & Presentation
- › Creative Problem Solving
- › Team Collaboration & Leadership
- › Organizational & Time Management

LANGUAGES

- › Urdu — Native / Fluent
- › English — Professional Working Proficiency